

# **Thornlie & Districts Tee-Ball Association**



## **Sponsorship Proposal 2021-22**

# BRIEF ASSOCIATION HISTORY

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Thornlie & Districts Tee-Ball Association is a junior sporting club in the City of Gosnells that caters for young boys and girls to play sport. Children from kindergarten to Year 7 are eligible to play in our summer round robin competition held at Sutherlands Park in Huntingdale.

Our Association is 100% volunteer run and one of the largest in Western Australia with 7 clubs under the Thornlie & Districts banner. All funds received by the Association go back into creating a safe and positive environment for the players and the longevity of the sport.

Our Association promotes keeping children active and healthy while following the four “F’s” of tee-ball being fun, fair play, fundamental skills and family involvement.

Thornlie & Districts last season had 56 teams registered from the affiliated clubs with a player base of over 600 players.

# STATE CHAMPIONSHIPS

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Thornlie & Districts Tee-Ball Association encourages all players to try out for their State teams which involves taking part in various pre-state carnivals hosted by other clubs/associations all of whom are TBAWA (Tee-Ball Association of Western Australia) affiliated. This culminates in players taking part over the long weekend in March at the State Championships held at Langley Park. Last season, Thornlie submitted 8 teams into the competition under the 9s, 10s, 11s, 12s and 13s age groups.

# SPONSORSHIP PACKAGES

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## **Association Sponsor – Gold Level \$12,000**

- 5 x Printed tear drop banners 2.2m raised in prime locations during all games each week for the 2021-22 season
- Advertising space for your business each week (16) on the ground ie cabana with advertising and merchandise for sale to be provided by yourself
- Front page website exposure and links to company website
- Facebook exposure weekly and links to company website
- Email of business promotions via all clubs of the Association up to 5 times in the season
- Plaque of Appreciation
- Exposure to local community through in excess of 1,000 Thornlie & Districts players and family's weekly
- Invitation to 13s Grand Final VIP tent

## **Association Sponsor – Silver Level \$8,000**

- 3 x Printed tear drop banners 2.2m raised in prime locations during all games each week for the 2021-22 season
- Advertising space for your business each week (12) on the ground ie cabana with advertising and merchandise for sale to be provided by yourself
- Front page website exposure (secondary to Gold) and links to company website
- Facebook exposure fortnightly and links to company website
- Email of business promotions via all clubs of the Association up to 3 times in the season
- Plaque of Appreciation
- Exposure to local community through in excess of 1,000 Thornlie & Districts players and family's weekly
- Invitation to 13s Grand Final VIP tent

## **Association Sponsor – Bronze Level \$5,000**

- 2 x Printed tear drop banners 2.2m raised in prime locations during all games each week for the 2021-22 season
- Advertising space for your business each week (8) on the ground ie cabana with advertising and merchandise for sale to be provided by yourself
- Front page website exposure (secondary to Gold and Silver) and links to company website
- Facebook exposure fortnightly and links to company website
- Email of business promotions via all clubs of the Association once in the season
- Plaque of Appreciation
- Exposure to local community through in excess of 1,000 Thornlie & Districts players and family's weekly
- Invitation to 13s Grand Final VIP tent

# STATES SPONSORSHIP PACKAGES

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## **States Sponsor – Gold A3 \$750**

- Digitally printed and laminated A3 magnet for advertising on A Frame during season 2021-22 at home games, pre-state carnivals and State Championships
- Facebook advertising weekly
- Website advertising on our Sponsorship page including company website link

## **States Sponsor – Silver A4 \$500**

- Digitally printed and laminated A4 magnet for advertising on A Frame during season 2021-22 at home games, pre-state carnivals and State Championships
- Facebook advertising fortnightly
- Website advertising on our Sponsorship page including company website link

## **States Sponsor – Bronze A5 \$250**

- Digitally printed and laminated A5 magnet for advertising on A Frame during season 2021-22 at home games, pre-state carnivals and State Championships
- Facebook advertising monthly
- Website advertising on our Sponsorship page including company website link

Purchasing multiple package combinations could give your business greater exposure to not only our local families but the wider community!

# 2021-22 SPONSORSHIP AGREEMENT

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If you are in agreement with the contents of this proposal, please select the sponsorship package and endorse below and email to [secretary@thornliedistricts.com](mailto:secretary@thornliedistricts.com).

T&D Association Sponsor Gold  
\$12,000

T&D Association Sponsor Silver  
\$8,000

T&D Association Sponsor Bronze  
\$5,000

T&D States Sponsor Gold A3  
\$750

T&D States Sponsor Silver A4  
\$500

T&D States Sponsor Bronze A5  
\$250

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Mobile: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your consideration of our sponsorship proposal to support our club. We will issue and invoice upon receiving this signed agreement.

For further information, please contact Stewart Sutton

Phone 0428 412 359

Email [president@thornliedistricts.com](mailto:president@thornliedistricts.com)

